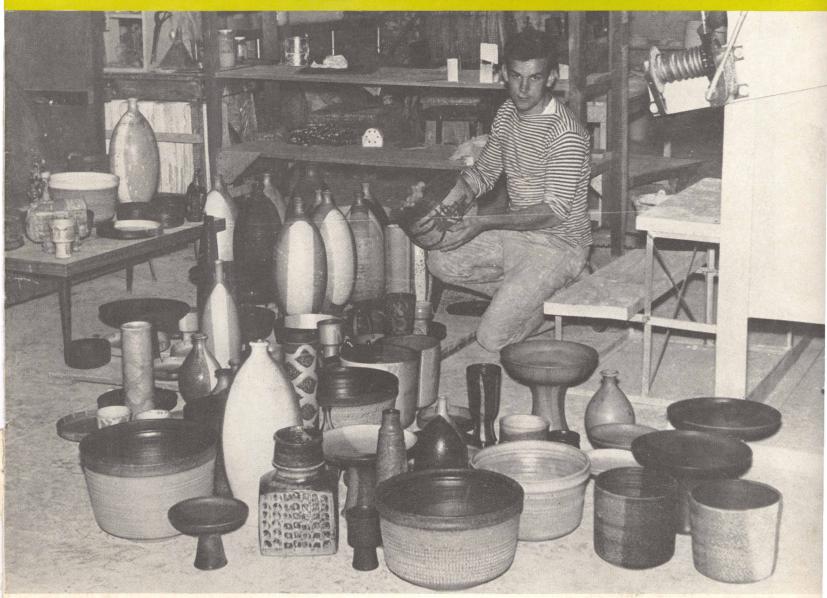


WESTERN VOICE of the Nation's Ceramic Industries



Veritable cornucopia of ceramics spouts from new West Coast kiln at Hal Fromhold Ceramics, Los Angeles. Ware has evoked fine response from the public and the new plant is rapidly expanding its market outside of So. Calif. See story page 11.

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